



Carolyn L. Brehm
Vice President
National Government Relations

Procter & Gamble
701 Pennsylvania Ave., NW, Suite 520
Washington, DC 20004
(202) 393-3406 phone
(202) 393-4606 fax
brehm.cl@pg.com
www.pg.com

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The Honorable Susan C. Schwab
United States Trade Representative
600 17th Street, NW
Washington, DC 20508

Dear Ambassador Schwab:

On behalf of Procter & Gamble, I am writing in strong support of Vietnam's accession to the World Trade Organization (WTO). We believe that once Vietnam accedes to the WTO later this year, it will have a significant beneficial impact on P&G's business as well as the overall U.S. economic interest.

P&G established operations in Vietnam in 1994, and our business there has grown rapidly. Vietnam's 80 million plus consumers have responded positively to P&G beauty, household, and family health brands. Vietnam's accession to the WTO will improve the consumer value of P&G's brands through lower tariffs, but will also increase the certainty of our operations there as Vietnam accepts the obligations of WTO members. Specifically, our business will benefit directly from better rules on import and distribution rights, customs procedures, intellectual property protection, and dispute settlement.

We congratulate you on completing what is, effectively, the last step in normalizing the economic relationship between the United States and Vietnam. We look forward to working with you in support of action by the U.S. Congress to grant Permanent Normal Trade Relations to Vietnam.

Sincerely,

Carolyn Brehm
Vice President
Global Government Relations