

**General Sciences Library**  
*Ho Chi Minh City, Vietnam*



**SEMINAR ON**

**Trademark Protection in Vietnam**

*What are trademarks, service marks, and well-known marks?*

*The legal basis for protection in Vietnam*

*Role of government agencies*

*Related International Agreements*

**IPR Reference Collection: 2004 Seminar Series**

*General Sciences Library, Ho Chi Minh City*

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**AGENDA**

<b>Time:</b> 8:00 am	Welcome by Mr. Phan Minh Tuan, GSL
8:10 am	Introduction by Dana Doan, USVTC
8:15 – 9:00 am	An overview of trademark protection and procedures in Vietnam  <b>Ms. Truong Thi Thuy Trang - Head, Industrial Property Management Division, HCMC Department of Science and Technology</b>
9:00 – 9:45am	Analysis of trademark protection in Vietnam and compliance with International Agreements  <b>Mr. G. Hank W. Baker - Legal Advisor (STAR-Vietnam)</b>
9:45 –10:00 am	Coffee Break
10:00 – 10:45 am	Case Study - Nike  <b>Mr. Kevin Brown - Assistant General Counsel, Brand Enforcement, Nike Inc.</b>
10:45 - 11:15am	Q&A
11:15 - 11:30am	Closing Remarks