

PROGRAM ANNOUNCEMENT

“The U.S. – Vietnam: Responsible Government Exchange Program”

The U.S. Vietnam Trade Council Education Forum is pleased to be organizing a governance program bringing 13 Vietnamese professionals to Washington, DC and Tulsa Oklahoma for a 3 week program on governance October 2-24. Special thanks to Oklahoma Department of Commerce for their extensive involvement in this program. We welcome public/private participation in DC and Oklahoma.

The program is the second part of a governance program pursuant to a grant from U.S. Department of State Bureau of Educational and Culture Affairs (BECA). “United States – Vietnam: Responsible Government Exchange Program” to promote shared expertise, open dialogue and understanding among leaders of government, business, non-governmental organizations and civic associations in the United States and in Vietnam. The Program aims to educate citizens and community leaders in mechanisms and administrative procedures for regular engagement in public discussions and participation in public policy. This program is conducted in partnership with the Young Businesspeople Associations Hanoi and Ho Chi Minh City, the Public Affairs Section of the U.S. Embassy and Consulate General and the State of Oklahoma. The a three-week program in the United States is for twelve participants selected from among the 200 participants attending the introductory seminars held during the first phase of the program and are from the Hanoi, HCMC, and Danang Young Business people’s Association Ministry of Trade and Industry, Ministry of Planning and Investment; non government organizations; lawyers and business leaders.. During the program they will meet with U.S. Government Agencies; companies and non government organizations and participate in a two-week training and internship program in Oklahoma.

Phase 1 of the program included three one-day seminars in Hanoi, Da Nang and Ho Chi Minh City for young leaders working in local government, the private sector and with civic organizations such as NGOs, academia and media organizations that provided an overview of the concept of Responsible Governance and benefits through analysis of case study examples. We had nearly 200 participants participate in the three cities in March 2007.

The third and final phase of this program will take place in 2008 consisting of three half day follow up seminars and on-site consultancies organized in Hanoi, Danang and Ho Chi Minh City, focusing on lessons learned during the first two phases. Seminars will be co-conducted by community, business and government leaders and Vietnamese participants in the U.S. exchange program. On-site consultancies with participants in Phase 2 will offer an opportunity to discuss methods for implementation of lessons learned

Public -Private Partnerships

Key to the effectiveness of the “United States – Vietnam: Responsible Government Exchange Program” will be strong participation of the U.S. private sector. We look forward to working closely with U.S. companies participation in this program.

For more information on the program, please contact Virginia Foote (vbfoote@usvtc.org) or Robert Schiffer (schiffer1@hotmail.com).

STUDY MISSION AND INTERNSHIP PROGRAM ON GOOD GOVERNANCE

Pursuant to a grant from the Office of Citizen Exchanges
U.S. Department of State, Bureau of Economic and Cultural Affairs

Washington, DC – Oct 2 - 7, 2007

Oklahoma – Oct 8 – 22, 2007

MISSION PARTICIPANTS:

Mr. Dang Duc Dzung	Vice Chairman, Hanoi Youth Business Association (Hanoi)
Mr. Nguyen Hong Duong (Hanoi)	Deputy Director General, Ministry of Trade and Industry
Mr. Le Phuoc Minh Management	Director of Training, National Institute of Education (Hanoi)
Mr. Le Thanh Son	Lawyer, AIC- Lawyer Consultants (Hanoi)
Mr. Vu Quoc Dat and	Expert , International Relations Department, Ministry of Trade Industry (Hanoi)
Mr. Tu Bach Chien	Expert, Ministry of Planning and Investment (Hanoi)
Mr. Ha Van An	Officer, Vietnam of Friendship Organizations - VUFO (Hanoi)
Sister Tran Thi Huong Nang)	Counselor, Nursing Home and Disable School for Children (Da Nang)
Mr. Lam Quang Minh (Da Nang)	Director of Da Nang Trade and Investment Promotion Center
Mr. Bui Xuan Hai of Law	Acting Dean of the Commercial Law Faculty, HCMC University (HCMC)
Mr. Nguyen Tuan Quynh Association (HCMC)	JCI Vietnam, Commissioner of Young Business people
Ms. Vu Thi Minh Hang (HCMC)	Chief Officer, Ho Chi Minh Young Business Association

U.S. – VIETNAM TRADE COUNCIL EDUCATION FORUM STAFF ACCOMPANYING THE MISSION:

Ms. Tran Hong Ha	Country Representative, Vietnam Office
Ms. Nguyen Thi Thuy	Program Associate, Vietnam Office

U.S. - VIETNAM TRADE COUNCIL VIETNAM SUPPORT TEAM IN WASHINGTON, DC:

Ms. Virginia B. Foote	President, U.S. - Vietnam Trade Council – Education Forum
Mr. Robert Schiffer Forum	Executive Director, U.S.-Vietnam Trade Council – Education Forum
Ms. Nguyen Bich Thuy	Project Manager, U.S. - Vietnam Trade Council – Education Forum

MONDAY, OCT 1

11:55 PM Depart Hanoi for Washington, DC

TUESDAY, OCT 2

16:00 PM Arrive in Washington, DC

Airport pickup by BostonCoach

RON
Madison Washington Hotel
1177 15th Street, NW, Washington, DC 20005
(15th & M Streets)

WEDNESDAY, OCT 3 – WASHINGTON, DC

AM **OPEN**

7:00PM **DINNER WITH THE VIETNAM GOVERNANCE DELEGATION**
➤ Venue: Meiwah Restaurant – 1200 New Hampshire Ave.
NW, Washington, D.C. 20036 (At the corner of New
Hampshire and M Street between 21st Street and 22nd
Street) – Phone: 202.833.2888 - 202.833.2882

THURSDAY, OCT 4, 2007

9:30-10:30AM **MEETING WITH DEPARTMENT OF COMMERCE**
➤ Venue: DOC – Conference Room #14, Main Lobby at 14th
Street, NW (opposite Ronald Reagan Building, between
Constitution Ave. and Pennsylvania Ave.)
➤ Contact: Hong Phong Pho at 202 482 3877
➤ Note: Arrive 15 minutes early for check-in procedure

11:00AM-12:30PM **MEETING WITH STATE DEPARTMENT**
➤ Venue: DOS - 2201 C Street, NW, Washington, DC 20520
➤ Contact: Tina Tran at 202-647-7953 (Office); 202 306 9273
(Cell)
➤ Note: Arrive 15 minutes early for check-in procedure

12:30-2:00PM **LUNCH**

2:30-3:30PM **MEETING WITH JUSTICE PROJECT**
➤ Venue: Justice Project Office– 1025 Vermont Ave., NW,
3rd Floor, Washington, DC 20005
➤ Contact: Bob Schiffer at 301 980 4030

The Justice Project (TJP) is a nonpartisan organization dedicated to fighting injustice and to creating a more humane and just world. Founders of The Justice Project are veterans of war who have risked their lives fighting injustice. Their military experiences left them with an understanding of human suffering and a desire to leave a legacy of fairness for future generations. TJP's current programs are the Campaign for Criminal Justice Reform and Veterans for America.

4:00-5:00PM **MEETING WITH HERITAGE FOUNDATION**

- Venue: The Heritage Foundation, 214 Massachusetts Avenue, NE
Washington, DC 20002
- Contact: Nicholas Hamisevicz at 202-608-6140 or nicholas.hamisevicz@heritage.org.

Founded in 1973, The Heritage Foundation is a research and educational institute - a think tank - whose mission is to formulate and promote conservative public policies based on the principles of free enterprise, limited government, individual freedom, traditional American values, and a strong national defense.

FRIDAY, OCT 5, 2007

9:30-10:30AM

MEETING WITH INTERNATIONAL INTELLECTUAL PROPERTY ALLIANCE (IIPA)

- Venue: 800 Connecticut Ave., NW, Suite 500, Washington, DC 20006
- Contact: Michael Schlesinger 202 452 4882

The International Intellectual Property Alliance (IIPA) is a private sector coalition formed in 1984 to represent the U.S. copyright-based industries in bilateral and multilateral efforts to improve international protection of copyrighted materials. IIPA is comprised of seven trade associations, each representing a significant segment of the U.S. copyright community. These member associations represent 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world.

11:00AM-1:00PM

MEETING AND LUNCHEON WITH CENTER FOR STRATEGIC AND INTERNATIONAL STUDIES (CSIS)

- Venue: CSIS office – 4th Floor 1800 K Street, NW, Washington DC, 20006
- Contact: Vivian Yau at 202 822 1611 or Travis Elliott at 202 457 8730

The Center for Strategic and International Studies (CSIS) seeks to advance global security and prosperity in an era of economic and political transformation by providing strategic insights and practical policy solutions to decision makers. CSIS serves as a strategic planning partner for the government by conducting research and analysis and developing policy initiatives that look into the future and anticipate change. Founded in 1962, CSIS is a bipartisan, nonprofit organization headquartered in Washington, D.C. with more than 220 full-time staff and a large network of affiliated experts.

2:00-3:00PM

MEETING WITH VIETNAM EMBASSY

- Venue: Vietnam Embassy – 1233 20th Street, NW, Suite 400, Washington, DC 20036.
- Contact:

3:30-4:30PM

MEETING WITH SIDLEY AUSTIN LLP

- Venue: 1501 K Street, N.W. Washington, D.C. 20005
- Contact: Brenda Jacobs at 202 736 8149 (Office) or 202 256 2911 (Cell)

With over 1,700 lawyers and 16 offices on four continents, Sidley Austin LLP is one of the world's largest law firms. Sidley combines experience, in-depth knowledge and quality to provide a broad range of legal services to meet the needs of clients. Sidley has been recognized by clients and by the media for leadership in transactional, litigation and international practices. Sidley has been named the number one U.S. law firm for overall client service in BTI Consulting Group's The Survey of Client Service Performance for Law Firms: The BTI Client Service A-Team 2007. Sidley was also selected for this honor in 2003 and 2005, and was named to the Client Service Hall of Fame as one of only two law firms to rank in the Client Service Top 10 for six years in a row.

SATURDAY, OCT 6

SUNDAY – OCT 7

AM **Depart to Oklahoma**

9:55 PM Arrive Tulsa, Oklahoma

RON Hampton Inn check-in
7141 South 85th East Avenue, Tulsa

MONDAY, OCT 8 – TULSA, OKLAHOMA

12:00 PM Depart hotel for lunch

12:30 PM **PROGRAM BRIEFING BY OKLAHOMA DEPARTMENT OF
COMMERCE**

2:30 PM Depart Hampton Inn for the University of Oklahoma Schusterman
Campus

3:00 PM **LOCAL GOVERNMENT IN THE UNITED STATE**
*Hosted by Professor Rodger Randle, Director, Center for Democracy
and Culture,*
The University of Oklahoma

4:00 PM **CULTURAL PROGRAM**

TUESDAY – OCT 9 – OKLAHOMA

9:00 AM Depart hotel

9:30 AM **REGIONAL GOVERNMENT**
*Presentation and roundtable discussion hosted by INCOG
201 West 5th Street, Suite 600, Tulsa*
<http://www.incog.org/>

10:30 AM Depart INCOG for polling

11:00 AM Local election observation

11:30 AM Depart polling place for Owasso

12:00 PM **THE IMPACT OF TECHNOLOGY**
Lecture over lunch by Professor Rodger Randle at Owasso Rotary Club

1:30 PM Depart lunch venue for Tulsa City Hall

2:00 PM **CITIZEN PARTICIPATION IN LOCAL GOVERNMENT**
Meeting with members and staff of the Tulsa City Council

3:00 PM Local Government Executive Branch

4:00 PM **MEETING WITH THE HONORABLE KATHY TAYLOR,
MAYOR OF THE CITY OF TULSA**

4:30 PM Depart City Council for hotel

5:30 PM Depart hotel for reception venue

6:00 PM **THE ROLE OF NON-GOVERNMENTAL ORGANIZATION IN
EFFECTIVE GOVERNANCE**
Presentation and reception with Tulsa Global Alliance

7:30 PM Depart reception venue for hotel

WEDNESDAY, OCT 10

7:30 AM Depart hotel

8:00 -3:00 PM **2007 OKLAHOMA CONFERENCE ON MANUFACTURING**

7 a.m. to 8:15 a.m

Continental Breakfast and Exhibits Open

8:30 a.m. to 10 a.m.

Keynote Address: Doug Hall

Hailed by *Inc. Magazine* as “America's Top New Product Idea Man,” Doug Hall is the author of numerous business books including the national best seller, *Jump Start Your Brain*. Early in his career, Hall joined Procter & Gamble where he rose to the rank of Master Marketing Inventor—creating a record nine innovations in 12 months. He’s the founder and CEO of the Eureka! Ranch located in Cincinnati. The Ranch is a think tank that specializes in igniting bold thinking on new products and services for corporate clients such as American Express, Ford, Nike and Walt Disney. He’ll offer an

entertaining overview of his system for discovering and developing smarter choices for top-line growth. It includes:

- Choices for more effective marketing messages
- Choices for capturing new customers or markets
- Choices for new products, services or business models

Hall is a dynamic speaker not to be missed!

10:25 a.m. to 11:40 a.m.

Breakout Series 1

Immigration 101 for Manufacturers

Oklahoma has enacted some of the toughest immigration laws in the country. Come hear how that could affect your operations.

Real-World Workforce Solutions

Workforce issues continue to top the list of challenges faced by today's manufacturers. Attend this session and hear from Oklahoma manufacturers who have found viable ways to improve staffing and deal with shortages of skilled workers.

Staying SHARP

This breakout will provide an overview of the SHARP program offered through the Oklahoma Department of Labor. The Safety & Health Achievement Recognition Program (SHARP) was designed by the U.S. Department of Labor to encourage and recognize excellence in occupational safety and health. SHARP certification exempts a small business from OSHA's scheduled inspections for a period of up to three years.

Succession Planning

Are you prepared for future transitions? Experts and experienced manufacturers will provide advice to ensure your business survives all kinds of changes...seen and unforeseen.

11:50 a.m. to 1:15 p.m.

Lunch

Presentation of Governor's Manufacturing Leadership Awards

1:30 p.m. to 3:30 p.m.

Factory Tour (TBD) *Transportation provided from hotel*

1:30 p.m. to 2:40 p.m.

Breakout Series 2

Affordable Health Insurance for the Small Manufacturer

This session will provide an overview of two new programs available to Oklahoma manufacturers.

Oklahoma Business Tax Incentives and ODOC Resources

A solid introduction to the business incentives available to Oklahoma manufacturers and

a synopsis of the many resources offered through the Oklahoma Department of Commerce

A Little Nanotechnology

Manufacturers across the state are discovering the opportunities available through nanotechnology...and Oklahoma is on the cutting edge of this small science. Come learn how it applies to your production from experts and manufacturers who are successfully utilizing the technology.

Competing for Defense Business

In this breakout you will get an overview of Oklahoma’s new program that helps connect manufacturers to military contracts—The Oklahoma Center for Aerospace Supplier Quality. You’ll also learn about the resources available through the Oklahoma Bid Assistance Network.

Our single biggest potential customer is the Department of Defense. Tinker Air Force Base alone contracts out \$5B in aerospace work every year. Oklahoma manufacturers have historically obtained only a small fraction of this business. The Oklahoma Manufacturing Alliance is now administering a Center for Aerospace Supplier Quality (CASQ) to provide Oklahoma companies with improved insight, access and consulting to win aerospace work with the Defense Department. This is possible through a partnership with the Alliance and the Oklahoma Bid Assistance Network (OBAN), who now are teaming with the national defense consulting firm Logistic Specialties Inc. to position Oklahoma manufacturers for defense contracts. This is at no cost to Oklahoma firms through the sponsorship of the Alliance, the Oklahoma Department of Commerce, the Oklahoma Aeronautics Commission, OCAST and the Oklahoma Career Tech Department.

- 3:30 PM Depart for Oklahoma City
- 5:00 PM Arrival to Oklahoma City, hotel check-in
Holiday Inn Express, 2811 NORTHWEST EXPRESSWAY, OKLAHOMA CITY

THURSDAY, OCT 11

- 8:30 AM Depart hotel for Oklahoma State Capitol
- 9:00 – 12 PM **A DAY IN THE LIFE OF STATE GOVERNMENT**
Program hosted by Oklahoma Secretary of State M. Susan Savage
- 12:00 PM Lunch with Oklahoma state officials
- 1:00 PM Depart lunch venue for Oklahoma Department of Commerce
- 1:30 PM **ECONOMIC DEVELOPMENT – A TOP PRIORITY FOR STATE GOVERNMENT**
Presentation by Oklahoma Department of Commerce

2:30 PM Depart Oklahoma Department of Commerce for Presbyterian Health
Foundation Complex

3:00 PM **HIGHER EDUCATION – A CRITICAL LINK IN RESPONSIBLE
GOVERNANCE**

Presentation hosted by The State Regents for Higher Education

4:00 PM **ENTREPRENEURSHIP AND INNOVATION**

*Meeting with the Oklahoma Center for the Advancement of Science and
Technology*

5:00 PM Depart for hotel

6:30 PM Depart hotel for dinner

FRIDAY, OCT 12

8:30 AM Depart hotel

9:00 AM **LOCAL GOVERNMENT REPRESENTATION**

Presentation hosted by the Oklahoma Municipal League

10:00 AM Depart for Stillwater

11:00 AM **CAMPUS TOUR AND LUNCH WITH OFFICIALS AND VIETNAMESE
STUDENTS AT OKLAHOMA STATE UNIVERSITY**

1:00 PM Depart OSU campus for Meridian Technology Center

1:30 PM **SMALL BUSINESS INCUBATION AND ASSISTANCE CENTER**

2:30 PM Depart Meridian Technology Center

3:30 PM

Overview and visit with Vietnamese students

5:00 PM Depart for hotel

6:00 PM Dinner on your own

SATURDAY, OCT 13

AM/PM

HABITAT FOR HUMANITY

Home construction volunteer project

SUNDAY, OCT 14

AM/PM

RECREATIONAL ACTIVITIES IN NORTHEAST, OKLAHOMA

MONDAY, OCT 15 TO OCT 19

The University of Oklahoma Center for Democracy and Culture – Tulsa

Mr. Dang Duc Dzung Vice Chairman, Hanoi Youth Business Association (Hanoi)
Mr. Ha Van An Officer, Vietnam of Friendship Organizations - VUFO (Hanoi)
Mr. Vu Quoc Dat Expert, International Relations Department, Ministry of Trade
and Industry (Hanoi)

Oklahoma Department of Commerce – Tulsa

Mr. Nguyen Hong Duong Deputy Director General, Ministry of Trade and Industry
(Hanoi)
Mr. Tu Bach Chien Expert, Ministry of Planning and Investment (Hanoi)
Ms. Vu Thi Minh Hang Chief Officer, Ho Chi Minh Young Business Association
(HCMC)

Confucius Institute and Center for Teaching Asia in the Schools – The University of Oklahoma – Tulsa

Mr. Le Phuoc Minh Director of Training, National Institute of Education
Management (Hanoi)

Robert Anthony, Ph.D., General Counsel, Oklahoma Regents for Higher Education – Oklahoma City

Mr. Le Thanh Son Lawyer, AIC- Lawyer Consultants (Hanoi)
Mr. Bui Xuan Hai Acting Dean of the Commercial Law Faculty, HCMC University of
Law (HCMC)

Catholic Charities of Oklahoma – Tulsa

Sister Tran Thi Huong Counselor, Nursing Home and Disable School for Children (Da
Nang)

Mr. Phillip Scoggin – Durant, other communities in southeast Oklahoma and the Dallas-Ft. Worth metropolitan area

Mr. Nguyen Tuan Quynh JCI Vietnam, Commissioner of Young Business people
Association (HCMC)
Mr. Lam Quang Minh Director of Da Nang Trade and Investment Promotion Center
(Da Nang)

SATURDAY, OCT 20

Free pre-departure day in Tulsa

SUNDAY, OCT 21

9:45 AM Depart from Oklahoma to Vietnam

CONTACT

	ADDRESS	PHONE
U.S.- Vietnam Trade Council	1025 Vermont Ave., NW, 7 th Floor, Washington, DC 20005	Tel: 202 263 5630 Fax: 202 637 2007
Virginia Foote		Mobile: 202 413 4453
Bich Thuy		Mobile: 202-285-4328
Ha Tran		Mobile: 202-549-0449
Hotel in Washington DC	Madison Washington Hotel 1177 15 th Street, NW, Washington, DC 20005 (15th & M Streets)	Tel: 202 862 1600
Hotel in Oklahoma		
Embassy of Vietnam in DC	1233 20 th Street NW Washington DC 20036	Tel: 202 861 0737
Boston Coach	Transportation	Tel: 800 672 7676 Fax: 617 381 7636
Taxi in Washington	Diamond Yellow	Tel: 202 387 6200 Tel: 202 544 1212
Hotel in Tulsa	Hampton Inn - 7141 South 85th East Avenue, Tulsa	
Hotel in Oklahoma	<i>Holiday Inn Express, 2811 NORTHWEST EXPRESSWAY, OKLAHOMA CITY</i>	

1 VN 954 - 01OCT - HANNRT - 23:55 - 06:40 (02OCT) (for Hanoi and Danang delegates)

VN 950 - 01OCT - SGNNRT - 23:40 - 07:25 (02OCT) (for Saigon delegates)

2 AA 176 - 02OCT - NRTDFW - 11:30 - 08:50

3 AA 512 - 02OCT - DFWDC - 12:15 - 15:59

4 AA 1515 - 07OCT - DCAORD - 17:30 - 18:40

5 AA 485 - 07OCT - ORDTUL - 20:05 - 21:55

6 AA 465 - 21OCT - TULDFW - 09:45 - 10:50

7 AA 61 - 21OCT - DFWNRT - 12:00 - 15:25 (22OCT)

8 JL 751 - 22OCT - NRTHAN - 18:15 - 21:50 (for Hanoi and Danang delegates)

JL 759 - 22OCT - NRTSGN - 18:15 - 22:20 (for Saigon delegates)